

Quality Assurance
with a smile,
struggle-free



Combined with a relaxation day

Interpersonal communication | Motivating people

Management and leadership | Creating cooperation

Advanced management for effectiveness & quality

QA of QA, the organizational coaching approach

People or results? | Whose responsibility is it?

Preventing resistance without manipulation

The wide plant and customer satisfaction | and more...

- ✓ **Swimming pool, a healthy meal & all the facilities**
- ✓ **The most pressing topics, in a unique approach**
- ✓ **The classes are intended for the top and all the wider mid-management, as well as QA people**
- ✓ **Small groups and an intimate, free atmosphere, which encourages active engagement**
- ✓ **Certificates of participation - upon request**

Vera - 0544811544

email: inquiry@eichut.net



Vera Kofyan, Certified QA engineer; B.Sc. in Aerospace from the Technion many years of experience in different industries QA Engineer; teaching QA Engineering since 1996, and certified Life Coach. Conducting lectures and seminars at organizations and plants in the North of the country in various industries since 2009.



Maof Dvora

Consulting, lectures &
marketing services

Seminars in Quality Assurance combined with a day of relaxation

Each year you search for ideas what to do for the workers' welfare, where to take them, what classes to bring them to both have their interest and create benefit for the organization, as well. And then there is also the annual training plan. If one could combine the two...

Maof Dvora offers a new experience of seminars in QA in a new and unique approach, based in organizational and personal empowering coaching - combined with of a day of relaxation and fun. Sessions cover various hot topics, with fun activities day, including:

- ✓ **Three-hour empowerment sessions on fascinating subjects, conducted by Vera Kofyan, certified QA engineer, lecturer and a professional with many years of experience in various industries and in teaching, coaching and empowerment**
- ✓ **A healthy meal**
- ✓ **A free use of all the facilities of the chosen place**
- ✓ **Small groups of 20-15 people, encouraging active engagement**
- ✓ **Relaxed and intimate atmosphere**
- ✓ **Intended for QA workers, top and wider mid-management**

Outside their organization, in a relaxing atmosphere, far away from the daily stress and immediacy of their organizational needs, workers are much more open to the session's ideas, making the learning more effective than that achieved in the organization's meeting room.



We offer to host the fun days in clubs, country clubs and Kibbutz or Moshav swimming pools all over the Northern area. The place would be chosen in accord with the workplace's preferences and convenience. The place chosen may have a reflection on the final pricing.

Hurry and secure a seminar for your workers. Number of seminars is limited. Register your workers today.



Maof Dvora
Consulting, lectures &
marketing services

**Vera - 0544811544
email: inquiry@eichut.net**

Seminars in Quality Assurance combined with a day of relaxation

You can choose to register for a single event or a series of 4, 7 or 10 meetings. There is a quantity discount for groups of 15 or 20 people, as well as for 4, 7 or 10 sessions.

Please, fill the following information and send the form to email: inquiry@eichut.net.

Registration form – for QA people, top and wider mid-management

First Name	Last Name	Organization	Address
Work phone	Cell phone	Department	Job title

The proposed agenda:

09:00 arrival & registration	11:00 recess	13:00 healthy meal
09:30 opening	11:30 continue session	13:30 moving to club facilities
		17:00 end of day

Preferred dates for first event
☐ _____ ☐ _____

Preferred days and frequency:
☐ Sun ☐ Mon ☐ Tue ☐ Wed ☐ Thu ☐ once a week ☐ other ____

Would like to register group for the following:

Number of groups: _____ Number of people per group: _____ Number of sessions desired: _____

Subjects for first round of sessions:

- | | |
|---|---|
| <input type="checkbox"/> Interpersonal communication - the greatest obstacle to improvement | <input type="checkbox"/> Motivation and empowerment – what moves the worker to do or not do one thing or another |
| <input type="checkbox"/> Management & leadership – authority and responsibility, the engaged worker | <input type="checkbox"/> Managing for effectiveness and quality – how many times can I tell them what to do? |
| <input type="checkbox"/> Creating cooperation – at all levels of the organization | <input type="checkbox"/> QA of QA, the organizational coaching approach – first – ourselves, then the others |
| <input type="checkbox"/> People or results? – the right management, for optimal results for all | <input type="checkbox"/> Preventing resistance without manipulation – removing struggle from QA, from within |
| <input type="checkbox"/> Whose responsibility is it? – understanding responsibility for quality, in every department and location | <input type="checkbox"/> The wide plant and customer satisfaction – the customer may not always be right, but his satisfaction is what we aim for |

*Additional subjects may be prepared, per organization's requirements and specific unique needs.

For more information:



Maof Dvora, consulting, lectures & marketing services
Tel: Vera - 0544811544
email: inquiry@eichut.net