

A Day of Relaxation

EMPOWER

and Empowerment

- ☑ Swimming pool, a healthy meal & all the facilities
- ☑ The classes are intended for workers and operators
- ☑ Small groups and intimate, free atmosphere



**Vera Kofyan**, Certified QA engineer; B.Sc. in Aerospace, Technion graduate; many years of experience in different industries QA Engineer; teaching QA Engineering since 1996, and certified Life Coach. Conducting lectures and seminars at organizations and plants in the North of the country in various industries since 2009.



**Maof Dvora**  
Consulting, lectures &  
marketing services

**Vera - 0544811544**  
**email: [inquiry@eichut.net](mailto:inquiry@eichut.net)**



## **A Day of Relaxation Combined with Empowerment**

**Each year you search for ideas what to do for the workers' welfare, where to take them, what classes to bring them to both have their interest and create benefit for the organization, as well. And then there is also the annual training plan. If one could combine the two...**

**Maof Dvora offers a new experience of fun days for workers: a combination of a day of relaxation and fun with personal empowerment seminars. Sessions cover various areas, with a special focus on Quality Assurance:**

- ✓ **Three-hour empowerment sessions on fascinating subjects, conducted by Vera Kofyan, certified QA engineer, lecturer and a professional with many years of experience in various industries and in teaching, coaching and empowerment**
- ✓ **A healthy meal**
- ✓ **A free use of all the facilities of the chosen place**
- ✓ **Small groups of 20-15 people, encouraging active engagement**
- ✓ **Relaxed and intimate atmosphere**
- ✓ **Intended for workers and operators**

**Outside their organization, in a relaxing atmosphere, far away from the daily stress and immediacy of their organizational needs, workers are much more open to the session's ideas, making the learning more effective than that achieved in the organization's meeting room.**

**Sessions are tailored specifically for the needs of the workers and operators group. The objective is starting an empowerment process to teach the worker the importance of his contribution to the overall effort, thus engaging and making him a willing, responsible participant. This brings synergistic cooperation, eliminates struggle between workers and QA and improves quality and productiveness.**



**We offer to host the fun days in clubs, country clubs and Kibbutz or Moshav swimming pools all over the Northern area. The place would be chosen in accord with the workplace's preferences and convenience. The place chosen may have a reflection on the final pricing.**

**Hurry and secure a seminar for your workers. Number of seminars is limited. Register your workers today.**



**Maof Dvora**  
Consulting, lectures &  
marketing services

**Vera - 0544811544**  
**email: [inquiry@eichut.net](mailto:inquiry@eichut.net)**

# A Day of Relaxation & Empowerment

You can choose to register for a single event or a series of 4, 7 or 10 meetings. There is a quantity discount for groups of 15 or 20 people, as well as for 4, 7 or 10 sessions.

Please, fill the following information and send the form to email: [inquiry@eichut.net](mailto:inquiry@eichut.net).

## Registration form – for workers and operators

|            |            |              |           |
|------------|------------|--------------|-----------|
| First Name | Last Name  | Organization | Address   |
| Work phone | Cell phone | Department   | Job title |

### The proposed agenda:

|                              |                        |                                 |
|------------------------------|------------------------|---------------------------------|
| 09:00 arrival & registration | 11:00 recess           | 13:00 healthy meal              |
| 09:30 opening                | 11:30 continue session | 13:30 moving to club facilities |
|                              |                        | 17:00 end of day                |

Preferred dates for first event      Preferred days and frequency:  
☐ \_\_\_\_\_ ☐ \_\_\_\_\_      ☐ Sun ☐ Mon ☐ Tue ☐ Wed ☐ Thu ☐ once a week ☐ other \_\_\_\_

### Would like to register group for the following:

Number of groups: \_\_\_\_\_ Number of people per group: \_\_\_\_\_ Number of sessions desired: \_\_\_\_\_

### Subjects for first round of sessions:

- |   |   |
|---|---|
| <input type="checkbox"/> Who would listen to us? – interpersonal communication, the greatest obstacle to improvement              | <input type="checkbox"/> What does empowerment mean? – rediscovering the worker's power to act and to bring about change                  |
| <input type="checkbox"/> All for a nail – responsibility and authority, worker's engagement                                       | <input type="checkbox"/> Why do they interfere with our work all the time? – effectiveness & quality as opposed to supervision directives |
| <input type="checkbox"/> Them and us – creating cooperation at all levels of the organization                                     | <input type="checkbox"/> Who do I listen to? – dealing with contradictory directives of office holders                                    |
| <input type="checkbox"/> Whose responsibility is it? – understanding responsibility for quality, in every department and location | <input type="checkbox"/> Preventing resistance without manipulation – removing struggle from QA, from within                              |

\*Additional subjects may be prepared, per organization's requirements and specific unique needs.

### For more information:



Maof Dvora, consulting, lectures & marketing services  
Tel: Vera - 0544811544  
email: [inquiry@eichut.net](mailto:inquiry@eichut.net)